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NORTH ATLANTIC TREATY ORGANIZATION
ORGANISATION DU TRAITÉ DE L'ATLANTIQUE NORD
HEADQUARTERS SUPREME ALLIED COMMANDER TRANSFORMATION
7857 BLANDY ROAD, SUITE 100
NORFOLK, VIRGINIA, 23551-2490



1710 TSC-GSU-0300/TT-0161/Ser:0469

TO: See Distribution

SUBJECT: **PUBLIC AFFAIRS WORKING GROUP – 17 SEPTEMBER 2018**

DATE: 27 July 2018

1. The NATO Information Communicator's Conference (NICC) is being held 17 to 21 September 2018 in Rome, Italy.
2. As a component of those meetings, and based on approval of the updated MC 0457/3 (NATO Military Public Affairs Policy), a formal Bi-SC Public Affairs Working Group will be held on 17 September 2018. If the MC 0457/3 is not approved by that date, an interim/informal PA WG meeting will be held instead. Allied Command Transformation (ACT) will be coordinating this event.
3. An initial agenda, including items for discussion on MC 0457/3, the NATO Defence Planning Process, Global Programming and Exercises is at Annex A.
4. The points of contact for the meeting are LtCol Greg Poehlmann CAN A, +1(757) 747-3756 / greg.poehlmann@act.nato.int, Ms. Andrea Eperjesi, IVSN: 254-5427/ Andrea.EPERJESI@shape.nato.int and Mr. Jay Paxton +1(757)747-3817/ Jay.paxton@act.nato.int.

FOR THE SUPREME ALLIED COMMANDER TRANSFORMATION:

A handwritten signature in green ink, appearing to read "Graham Stacey".

Sir Graham Stacey KBE CB CCMl
Air Marshal, GBR AF
Chief of Staff

Annex:

- A. Public Affairs Working Group – Initial Agenda

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ANNEX A TO 1710/TSC GSU 0300/TT-0161/Ser:0469

DATED 27 JUL 18

INITIAL AGENDA – PUBLIC AFFAIRS WORKING GROUP

Date: 17 September (Monday)

Location: Rome, Italy

Program:

DATE	TIME	SUBJECT	REMARKS
17 Sep	0800-0830	Welcoming Remarks and Introductions	Col Hannah & Jay Paxton, All
	0830-0930	Update/Review Mil PA Policy	Col Hannah & Jay Paxton
	0930-1000	Nations Discussion	All
	1000-1030	Coffee Break	All
	1030-1130	Mil PA & the NDPP and Potential Transfer of Department Head responsibility from ACT to NATO StratCom COE	Jay Paxton
	1130-1200	Nations Discussion	
	1200-1300	Lunch	All
	1300-1330	Ex Trident Juncture (Executive Summary for PA audience)	JFC Naples
	1330-1400	Nations Discussion	All
	1400-1500	Mil PA Education & Training	Col Hannah & Jay Paxton
	1500-1530	Coffee Break	All
	1530-1600	Nations Discussion	All
	1630-1700	Wrap Up	Col Hannah & Jay Paxton
	1800	No Host Social	Local Restaurant/Bar

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